

Agency Contact:
Kevin McLaughlin
Principal, Resound Marketing
(609) 279-0050 x102
kevin@resoundmarketing.com

Company Contact:
Johan Sandstrom
Chief Marketing Officer
(646) 442-1225
johan@jango.com



FOR IMMEDIATE RELEASE:

JANGO LAUNCHES WORLD'S MOST CUSTOM INTERNET RADIO

*JOIN OVER 300,000 PEOPLE WHO HAVE DISCOVERED
THE EASIEST WAY TO GET THE MUSIC THEY WANT - FOR FREE*

November 12, 2007- New York City – Jango (www.jango.com) today announced the public release of its breakthrough music service, making online radio more custom and social than ever before. Jango makes it incredibly simple for anyone to create and share personalized radio stations, and take part in the most active social music community on the Internet.

“Until now, there just wasn’t a free and easy way to get the music you want online,” said Jango CEO Dan Kaufman. “Jango is as easy as a Google search. In literally seconds, you can create a totally customized radio station that plays exactly what you want to hear.”

On Jango, users create personal stations, then share those stations with friends and others who like the music that they like. The concept is clearly catching on: after 4 months in private beta testing, over 300,000 listeners have visited Jango.com to create over 600,000 stations. Over 70,000 members have already joined the Jango social community. Here’s why:

SIMPLICITY: Just type in the name of an artist, and your first station starts playing. Customize it further by rating songs and adding more artists - with a single click. There’s no need for downloads, searches, or playlists.

VARIETY: Get all the songs you know you want, plus find the new ones that go beyond your iTunes – from the artists you love to bands you may be hearing for the very first time. Tune in to any song playing on any of the site’s 600,000 user-created stations.

CONTROL: Select the artists and songs you want to play. Stick closely to the artists you’ve chosen, or explore a wider variety of similar music. Go to any artist page to see all the songs by that artist playing on other stations – and tune in if you like.

COMMUNITY: See who’s listening to the same music as you, who’s tuning in to your stations, and what your friends are playing – right from your player. When you tune in to someone else, they’ll see you in their player. Send a “thank you” if you like their station and want to make a new friend.

“Jango is more social than other music sites because people tune in to each others’ stations all the time” added Kaufman. “It’s a great way to discover new music - and just like in the offline world, music is more fun with friends.”

Following the public release of its main service, Jango will introduce a mini-player that streams music while browsing other sites, as well as the “Jango Jukebox,” an embeddable widget for blogs, MySpace, Facebook and other websites.

To experience truly personalized Internet radio that is simple, free, and social, visit www.jango.com.

About Jango

Jango is a social music service that lets people create and share custom radio stations. It’s the easy way to play the songs you want online, legally and free. With the ability to tune in to other users’ stations at anytime, no other site combines music and social interaction better. Founded in 2006 and based in New York City, Jango is licensed by ASCAP, BMI, SESAC and SoundExchange. Tune in today at www.jango.com.