

BEST OF THE CES NOTEBOOK

Excerpts From Recent Blog Entries from Las Vegas at WSJ.com/ces

New Deliveries, Mission Updates At Consumer Electronics Show We Want It All

One of the sentiments heard around the Consumer Electronics Show this week could be summarized like this: Give us all our data.

People have paid lots of money for new high-definition TVs and fancy surround-sound audio systems, and they want to experience everything those components can deliver.

That idea manifests itself in new kinds of wired and wireless connections in the home, promising high-definition content without any compression that could compromise quality.

A more unusual vision comes from Xstream HD, a start-up in McLean, Va., that revealed a new satellite-based content-delivery plan with supporters that include actor Michael Douglas.

George Gonzalez, the company's chief executive, says using satellites means it can deliver two simultaneous streams of video at a rate of 150 megabits per second each.

-Don Clark

GM's Plug-In-Car Race

General Motors Chief Executive Rick Wagoner said the company's race to deliver a plug-in electric vehicle to the U.S. market by 2010 is "still a stretch," but the company currently believes it can "stay on schedule."

Mr. Wagoner, speaking to reporters

in advance of giving a keynote speech at the CES, said that comments he made last week in reference to the Chevrolet Volt potentially not making the 2010 target were misinterpreted.

"I highlight, [there is] plenty of work to do," Mr. Wagoner said. He said much of the work revolves around developing the battery system for the Volt.

Sony's Silos Mission

When Sony CEO Howard Stringer took over the company 2 1/2 years ago, he made it his mission to break down its "silos," the notoriously independent business units.

It was evident at its booth at the CES that Sony was moving in the right direction. Contrary to past years, when it grouped products by brand, Sony displayed its products by theme and function.

with Sony's latest Bravia LCD televisions in the high-definition section. Sony Ericsson mobile phones found a home with other mobile products like the Walkman music player, and digital cameras and camcorders were shown in the "creativity" section of the floor.

Trying to fight piracy through takedown notices is about as successful as the "whack-a-mole" game where the same animal just pops up somewhere else.

Instead, AT&T is devoting "some of the best brainpower at AT&T labs" to the problem, trying to come up with a network-based solution. That marks a departure from the attitude common among Internet providers even a couple of years ago, when most saw fighting piracy as the content providers' problem.

-Sarah McBride

Please read the The Journal's full blog at wsj.com/ces.



Sony's booth at CES in Las Vegas displayed its products by theme and function.

tery power for a range of 40 miles.

-John D. Stoll

booth was a big display for Sony Pictures.

-Yukari Iwatani Kane

